

designstudio
design your future

6 minutes to think
months to work

91 471 3208050

in six minutes you can sign a peace treaty, call off a war, make a new friend,
save someone's life ...in six minutes you can change your life too.

wonder what makes this course so matchless?
we believe in interactive teaching, the specialists
in the industry take classes, you get direct
involvement in online projects. for more...read on

design studio



6 way to think!

bored and tired of the customary nerve wrecking, back breaking, terrifying, vapid courses proffered by the so called masters? familiar with wan, monotonous, conventional practical and theory classes? want to accelerate your jobs? desperate for a hike in pay packets? or are you one of the aspiring youth who want to make an entry in to the world of design? clueless where to turn to or which course to enter? your wait is over. here is an answer to all your questions. just 6 days 6 months and you are equipped with the latest in new media design. learn, think, work shoulder to shoulder with the pros. attempt online ventures, take part in the brain storming sessions, experience international designs, join the workshops by the lords. waiting for you is no nonsense, highly happening course like never before. now all you have to decide is to be in or not to be?

design studio is the brainchild of effects - design future. the design company has been in the business for the past 3 years spreading its roots both in india and abroad. with in this short span the group has established its name in new media.

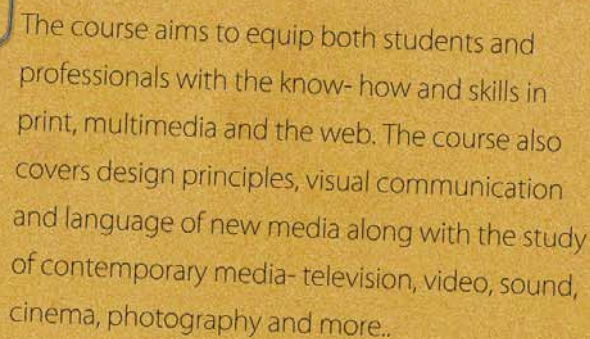
course highlights

- + we guarantee quality, cost effective training.
- + course comprise practical "hands on" workshops.
- + tutors are industry professionals.
- + chance to involve with real-time projects.
- + training in leading softwares.
- + placement assistance to the successful candidates.

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6 design your future

We are proud to present solutions for applied design training in the form of **Design Studio**, futuristic learning package. **Design Studio** has grown out of years of research and development as well as the unique synergy effects enjoys with its parallel business of design solutions. This is the first of its kind, which introduces a comprehensive package for design.



The course aims to equip both students and professionals with the know-how and skills in print, multimedia and the web. The course also covers design principles, visual communication and language of new media along with the study of contemporary media- television, video, sound, cinema, photography and more..

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The purpose of **Design Studio** is to train students with the ability, desire and interest to become visual communicators. We emphasize the need for basic fundamental skills. Particular attention is given to improve their drawing ability as well as to expose them to many different areas of graphic design, illustration, advertising, multimedia and web designing. The classes also give emphasis to basic core skills and progress to more advanced multimedia and animation techniques that include computer knowledge and software applications currently employed in the graphic design industry. We also train the students to create their portfolios.

The students are prepared to enter the professional art industry as Visualizers, Art Directors, Graphic Designers, Web Designers or Multimedia Developers.

As companies expand and develop new technology and products, the demand for artists increases. Advertising agencies and design studios will be commissioned to develop and create the necessary national ad campaigns, packaging, promotional materials and other visual materials. Every existing and upcoming company needs an effective corporate image. There are many other potential employers for the bright artist along with the advertising agencies: web media, book publishers, newspapers, design studios and multimedia developers. Increasing demand of web media opened out a lot of opportunities for web based designers. Creative individuals who can quickly and professionally produce new concepts will be in demand. And their visual ideas will be sought after.

Effects invite you to revolutionize the Applied Design and Design Education.



? new media

The transition from customary long established media comprising of visual art, literature and film to the idea that has paved way for web sites, digital games, interactive CDs and DVDs are scrutinized here. In addition to this, practice in team working, headship, individual functioning in a team are familiarized. Like any other discipline new media has various interfaces. Boasting of a narrative structure, it also involves elements of communication.

New media answers the basic six 'how' that chase any mind.

1. How we communicate as individuals,
2. How traditional mass media communicates,
3. How business is run,
4. How we entertain ourselves,
5. How we create,
6. How this is influencing every discipline.

New media reigns any field of work today. The probable spectators include the artists to someone simply curious. It contain designers to business people, educators, entrepreneurs, marketing and advertising people, programmers, web developers, writers designers. You just name it.

You will be filled with a lot of queries and scepticism on how new media will work for you and how it is important in today's world. Well there is lot more than the technical knowledge that you can possibly acquire. It gives you a consciousness on the influence that new media imparts on every discipline and the knowledge that it is a medium of dialogue not monologue. New media wouldn't have been possible if not for the team work of personals with skills of different modes and not to mention the varying levels of know-how. An understanding that each atom counts. It opens forth a prospect to master talents you never even thought of. New media is a self study, an acquaintance with your self, the weaknesses and strengths that prevails in you.



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DESIGN STUDIO TRIVANDRUM

Software Technology Parks of India [STPI], P B No. 5517, Bakery Jn. Trivandrum 695 034.
Kerala, India. Tel: +91 471 3208050, +91 471 4064064, +91 471 2330707 (5 LINES) EXT: 112

DESIGN STUDIO KOCHI

IInd Floor, V B Udyog, St.Vincent Road, Ernakulam North, Kochi 682018, Kerala India.
Tel: +91 484 3218050, +91 484 4064164

Email: designstudio@effectsworld.com | Visit Us at: ds.effectsworld.com